

ALLEN LIU

Product Designer

CONTACT

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allenliudesigns.com

DIGITAL SKILLS

+Adobe Photoshop
+Adobe Illustrator
+Adobe Indesign
+Adobe Substance
+Microsoft Office Suite
+SOLIDWORKS
+GravitySketch
+CLO 3D
+Autodesk Alias
+Keyshot
+Figma

EDUCATION

ArtCenter College of Design
Pasadena / CA 91106
BS in Product Design
Anticipated Graduation
spring 2026

LANGUAGES

English-Fluent
Chinese-Native

SUMMARY

Human-Centered Innovation

Develop products that blend technology with human-centered design. Enhance both functionality and emotional experience through thoughtful design. Focus on intuitive interactions to create seamless user experiences.

Prototyping & Engineering

Transform abstract concepts into practical prototypes. Utilize multiple modeling tools to refine complex ideas into tangible products. Apply innovative engineering methods to bring ideas to life efficiently.

Collaboration & Communication

Work effectively with cross-disciplinary teams to achieve shared goals. Communicate clearly across different departments and stakeholders. Build strong professional relationships through teamwork and shared purpose.

EXPERIENCE

Teacher Assistant - ArtCenter College of Design **Assistant in Product Design 2**

Mainly responsible for giving students demo speedform sketches, critique student work, and helping the teacher solve problems encountered by students including helping students with modeling.

Sneaker design gallery showcase - ArtCenter College of Design

Sneaker design selected for display in the president's office. And interviewed by the president of ArtCenter, posting a video of the interview to the president's official Instagram account.

New Balance Sponsored Studio - ArtCenter College of Design

Collaborated with New Balance on a sponsored project, focusing on innovative product design solutions. Conducted user research, created prototypes, and presented final concepts to the New Balance design team, integrating brand identity with forward-thinking design strategies.

Design Project Published on Design Tray - Design Tray Feature

Created an innovative oral care device for travelers, focusing on portability, functionality, and modern aesthetics. This project was featured on the renowned design platform Design Tray, showcasing its user-centric design and receiving broad recognition.
(design-tray.com/2024/09/05/oral-care-device-for-travellers)

